



Advertisement at the event web site for non partner companies

- 4 different advertising fields (234 x 50 pixel - <15kb / jpg, gif, swf) on a special web banner constantly visible on each page - provided there is no conflict with any of the partners. Samples at www.BalticSprintCup.com.
- Summary of web statistics during the 2008 event for www.BalticSprintCup.com:-

Period	visits	Pages
January - June 2008	22.259	204.257
during the event	37.895	355.581
Race tracker during the event	18.329	32.100
Total	78.483	592.208

- Prices per field (234 x 50 pixel):
 - max until 15th June 2009 € 100 per month
 - 16th June - 15th July 2009 € 200 per month
 - 16th July - 15th August 2009.... € 1.500 for the whole period
 - animated images (gif) or flashes (swf) plus 100%
 - special arrangements for a very long term or after the event - please ask

The screenshot shows the website layout with a left sidebar menu, a main content area with a map and text, and a right sidebar with 'Final Documentations 2008' and 'Impressions 2008'. Below the screenshot is a banner with four advertising spots: 'This advert banner is available!', 'SAIL & RACE Concepts Events Management', 'Diese Werbefläche ist zu vergeben!', and 'WEITWELTDESIGN.COM'. Red arrows point from the text below to these four spots.

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